

# EASY LEND

LEASING PROGRAM



**E** | **EASY**  
**LEND**



## RENTING EQUIPMENT MAY NOT BE THE BEST OPTION

### WHAT TO KNOW BEFORE RENTING EQUIPMENT

- It can be very expensive short- and long-term.
- Rental prices change often and are more volatile than owning.
- There is a heavier than usual demand for rental equipment today due to shortages in the marketplace for used equipment. Hence, renting is driving up costs further.
- Constantly renting equipment can be time-consuming, as you are constantly looking for equipment to rent.
- Renting reduces your time spent on other matters of importance to your company, which is money out of your pocket. Time is money.

### THE TRUE IMPACT OF RENTING EQUIPMENT ON YOUR BOTTOM LINE

- Lowers corporate income in the short and long run.
- Makes your company less attractive as an investment vehicle as well as making it harder to raise or borrow money for new ventures, or keep operations going in a crunch.
- Lowers your company credit rating in the marketplace, driving up the cost of capital.
- Undermines investment return and shareholder value.

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#### Easy Lend

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# CONSIDER WHAT OWNING/LEASING EQUIPMENT CAN DO FOR YOU



Provides cash flow stability in the long run



It's better for your balance sheet and income statements



Increases income levels for your company



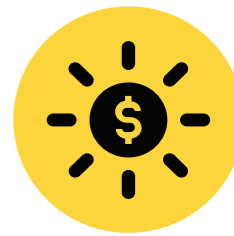
Equipment becomes a balance sheet asset, which helps with raising capital and borrowing



Potentially grows shareholder value and increases confidence in the marketplace for your company and its projects



Reduces time wasted constantly looking for equipment and enables your company to direct its efforts towards more fruitful endeavours



Gives your company an asset it can write off over time and also, in a crunch, becomes an asset you can rent out

## LET'S GET STARTED

### HOW EASY LEND FINANCIAL CAN HELP YOU

- We work with many lenders including HSBC.
- We can help if you are buying or selling assets.
- Loans are for equipment up to \$50,000,000.
- We can wire funds or courier bank drafts once the funds are approved, with no fees to the seller.
- We can take a list of assets and we can price your lease for you.

### HELP US GET STARTED: WHAT WE NEED FROM YOU

- Most recent financial statements.
- Most recent balance sheet/income statement.
- 3 most recent bank statements.
- Articles of incorporation.
- Your previous year's tax return.
- Your credit rating.
- How long you have been in business.

Fill out the application on the next page, save, and email to [info@easylendfinancial.com](mailto:info@easylendfinancial.com).

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## CREDIT APPLICATION FORM

### Name/Address

Last:	First:	Middle Initial:	Married/Single:
Address:			
City:	Province:	Postal Code:	Phone:
Own/Rent:	Value of Property:	Mortgage:	
How Long There:	Date of Birth:	S.I.N. (optional)	

### Company Information

Legal Name of Business:	In Business Since:
Legal Form Under Which Business Operates:	
Corporation <input type="checkbox"/>	Partnership <input type="checkbox"/> Proprietorship <input type="checkbox"/>
Address:	City: Province: Postal Code: Phone:
Sales:	Website: Number of Employees:
Business Phone Number:	Industry Business is In:

### Equipment to be Financed/Leased

Vendor:	Model, Make, & Year:
Cost:	
New <input type="checkbox"/> Used <input type="checkbox"/>	Term:
Address:	City: Province: Postal Code:
Sales Representative:	Phone:

The undersigned certifies that the above information to be true and correct. By signing below, I/we consent and authorize the following entity: 2356846 Ontario Inc. O/A Easy Lend and its representatives, at any time to obtain on an on-going basis, verify, use, communicate with and disclose to third parties (including credit reporting agencies, credit exchange, leasing brokers, and credit grantors on an on-going basis) any of my credit, financial, and personal information that 2356846 Ontario Inc O/A Easy Lend deems necessary to complete, service or enforce any lease, ancillary deed or transaction, including but not limited to assignments and securitizations. You/we authorize us to collect, hold, and disclose your personal information as requested in order to administer your contract & determine your insurance eligibility as required or permitted by law. You also authorize us to use your personal information for internal statistical analysis purposes. I have read and accepted this Disclosure Statement.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date